

Break the speed of acid increase

& Increase GI Motility



In,
GERD & Dyspepsia with Nausea and
Vomiting

RABOKAN-L

Rabeprazole 20 mg + Levosulpiride 75 mg SR Capsules

### **PUTS THE STOMACH AT EASE**

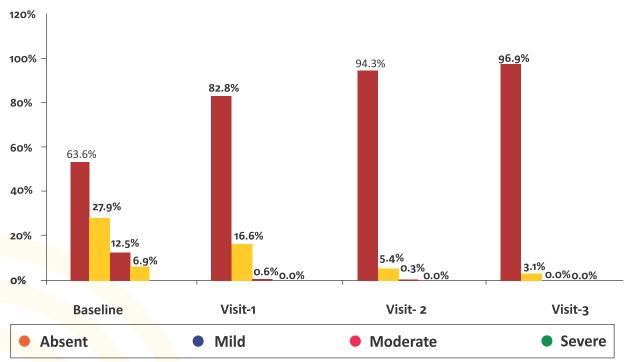
### Levosulpiride



Effectively Controls Nausea & Vomiting In Patients Of Functional Dyspepsia.

### Rabeprazole

Effectively Raises The Intragastric Ph Over 4 After The First Dose In Patients Of GERD.



**Changes In Severity Of Nausea Throughout The Study** 

Conquer Gerd improve quality of life, live fully







Rabeprazole 20 mg + Domperidone 30 mg SR Capsules

### THE DESIRED, SUSTAINED RELIEF



- → Rabeprazole and Domperidone provided significant and remarkable improvement in symptoms of GERD in Indian patients
- → Most patients (94%) had excellent or good relief as assessed by their physician
- → Rabeprazole and Domperidone not only provided desired relief of symptoms of GERD but also is very well tolerated
- → This combination may also improve the quality of life of patients suffering from GERD



ln, Chronic Gastritis, Nausea with Acid Peptic Disorders, Post-operative Nausea and Vomiting, GERD





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# RABOKAN-20 Rabeprazole 20 mg Tablets

### **PPI AT ITS BEST**

- » Fastest symptom relief from day 1
- » 93% healing rates in GERD
- » 98% healing rates in Peptic Ulcers
- » 2 times higher acid suppression than Omeprazole
- » Convenient OD dosage, absorption unaffected by food
- » Excellent safety profile

### ln,

- Gastroesophageal Reflux Disease (GERD)
- Erosive Esophagitis GI Ulcers with Bleeding

### Keep a close check on your overall health





### PERFECT MOVE FOR HEALTHY LIVING



1 Filling That Nutritional Gap:

90% of people don't get the recommended amount of important nutrients from food alone.

2 Nutrient Absorption Declines With Age:

The production of digestive enzymes begin to decline the older you get.

3 Avoid Harmful Chemicals:

Warning! Pesticides and Herbicides used to farm our food chemicals found in our water supply, and external environmental issues like pollution drastically increase our need for extra vitamins and minerals.

4 Exercise Increases Nutrient Needs:

As you exercise, your body uses up the energy and nutrients that have been stored in your body. It is vital to replenish these essential nutrients, fuel your energy levels, and promote recovery after an intense workout.

**5** Poor Eating Habits:

Erratic eating habits, eating processed junk food, and stress contribute to poor digestion, making it difficult for our bodies to extract all the nutrients it need from food.

6 Prevent Expensive Health Issues:

Taking daily supplements, getting regular exercise, and making frequent trips to the doctors are important for preventing costly health issues from arising in the future.

7 Soil Depletion:

techniques use fertilizers that deplete the soil and rob the plants of essential nutrients.

For man on the move

fast nutrition & desired appetite





# CHECKVIT

Multivitamin + Multi Minerals + L - Lysine + Vitamin D3 Syrup

### The QUICK NUTRITION PROVIDER

#### Each 5 ml contains:

Multi Vitamins	
Vitamin A (As Palmitate IP)	2500 IU
Vitamin D3 (Cholecalciferol IP)	200 IU
Niacinamide USP	15 mg
Vitamin E (Tocopherol Acetate IP)	5 IU
D-Panthenol IP	2.5 mg
Vitamin B1 (Thiamine Hydrochloride IP)	1 mg
Vitamin B2 (Riboflavin Sodium	
Phosphate IP Eq. to Riboflavin)	1 mg
Vitamin B6 (Pyridoxine Hydrochloride IP)	1 mg
Vitamin B12 (Cyanocobalamin IP)	1 mcg

#### Multi Minerals

- 1		
	Iodine (As Potassium Iodide IP)	50 mcg
	L-Lysine Hydrochloride BP	30 mg
	Selenium (As Sodium Selenite	
	Pentahydrate BP)	10 mcg
	Molybdenum (As Sodium	
	Molybdate Dihydrate BP)	8 mcg
	Zinc (As Zinc Sulphate	
	Monohydrate IP)	3 mg
	Manganese	
	(As Manganese Chloride USP)	0.8 mg
	In a flavoured syrupy base	



When the gut gets tough frogut gets going



# FROGIT

Pre & Probiotic with L - Glutamine Capsules

### **REJUVENATES YOUR GUT FLORA**

#### Probiotics are thought to have positive effect on

- » Digestive Health
- Mental Health
- Gastrointestinal Health
  General Health

### Each hard gelatin capsule contains:

Fructo Oligo Saccharide L-Glutamine Bifidobacterium Longum Bifidobacterium Bifidum Sterptococcus Thermophilus

150 million spores. 150 million spores.

150 million spores.

Lacto Bacillus Acidophilus

300 million spores.

**Excipients** 

200 mg.

100 mg.



### Regain peace overcome anxiety & depression





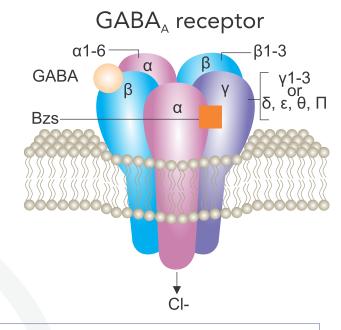


Clonazepam 0.5 mg + Escitalopram 10 mg Tablets

### **RESTORES THE PEACE**

Benzodiazepines (Like Escitalopran) enhances the effect of the neurotransmitter gamma-aminobutyric acid (GABA) at the GABAA receptor, resulting in sedative, hypnotic (sleep-inducing), anxiolytic (anti-anxiety), anticonvulsant, and muscle relaxant properties.

Clonazepam binds to GABAA receptors, thus increasing the effect of the chief inhibitory neurotransmitter y-aminobutyric acid (GABA).



In, Depression, Anxiety, Panic Disorders

# A ray of life to calm your mind







### RESTORES THE PEACE

- > Recommended dose to start with for panic disorders with or without agoraphobia
- Extremely effective in treating post-traumatic stress disorder
- Very effective in the prevention of seizures of different types
- ➤ Effective in the treatment of a specific sleep disorder known as REM Sleep Behaviour Disorder
- > Safe in elderly and in more sensitive patients

In,
Panic Disorders, Stress, Insomnia,
Elderly Geriatric



# Let us have a sunrise in life





To breathe fresh from depressive disorders,

### A Ray of Light

- 1<sup>st</sup> line therapy for depressive disorders
- A potent anticonvulsant and anxiolytic
- Restores the balance of Serotonin in the brain
- Significant reduction in suicidal tendencies and episodes
- Decreases nervousness, Increases energy levels and compliance

### Indicated in

- → Anxiety Disorders
- → Panic Disorders
- → Depressive Conditions
- → Epilepsy
- → Obsessive Compulsive Disorders







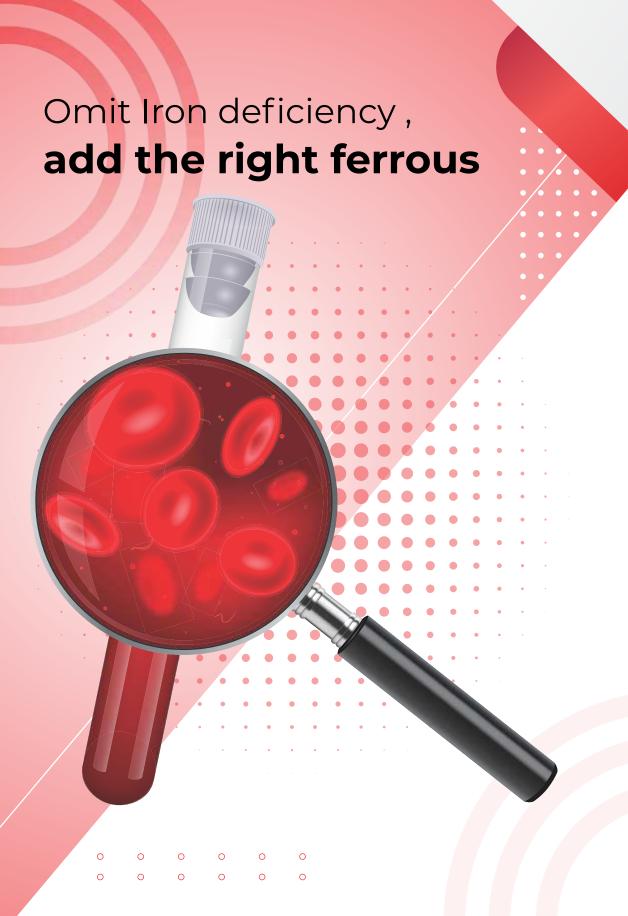
### STOPS ALLERGY, EASES BREATHING

- ▶ Montelukast blocks leukotrienes that cause or worsen asthma and allergies. It helps make breathing easier by reducing inflammation in the airways
- ► Levocetirizine has a longer duration of action on improving total nasal symptoms score than fexofenadine after single administration

For,

Seasonal and Perennial Allergic Rhinitis, Chronic Idiopathic Urticaria, Bronchial Asthma







### YOUR PERSONAL IRONIZER

- ◆Your patient may complain of any of following symptom It simply would mean they have iron deficiency & need Omifer-O
- Unusual TirednessPaleness

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- Headaches and Dizziness
- Heart Palpitations
- Swelling and Soreness of the Tongue and Mouth
- Restless Legs
- Brittle or Spoon-ShapedFingernails
- Cold Hands and Feet



# Make your mornings a pleasant one



In,
For Your patients with high HbA1c
&/or with unrgulated Triglyceride levels

# FEL 40

**Telmisartan 40mg Tablets** 

### RISE FRESH WITH A FRESH SUNSHINE

Greater efficacy in controlling early morning BP



### **PARAMETERS**

- » Early Morning Systolic / Diastolic BP
- » Plasma B Type Natriuretic Peptide
- » Serum Total Cholesterol
- » Low Density Lipoprotein Cholesterol
- » Triglyceride

#### **→ >+=**

- Post 1 Significant increase in parameters, Compared to Base Line
- Post 2 Telmisartan had more beneficial effects on all parameters

13+C

### Successful partnerships yield best results





### PARTNERS FOR ASSURED SUCCESS

- → Telmisartan with the Thiazide diuretic HCTZ Provides anti hypertensive therapy with complementary mechanisms of action
- → Significant reductions in BP in non-responders to monotherapy
- Consistent 24-hour BP reductions throughout morning, daytime & night-time
- → Mild and transient adverse event
- → Fixed-dose combinations of IKATEL H Provide an effective, rational and generally well tolerated treatment option for the management of patient with hypertension

Drugs: 2008;68(13):1877-99.

In Moderate to severe

Hypertensive Patients

not controlled with Monotherapy



...Safe & reliable

# IKA EL GT

Telmisartan 40mg + Chlorthalidone 12.5mg Tablets

### **Telmisartan**

Confers Cardiovascular protective effects with better tolerability than ramipril

### Chlorthalidone

More sustained antihypertensive effect than HCTZ

Indications



In patients not adequately controlled with monotherapy



As initial therapy in patients likely to need multiple drugs to help achieve blood pressure goals

## Best is always better than better





### **EFFICIENT YET SAFE, ALWAYS**

- IKATEL AM led to efficient BP reduction in previusly uncontrolled hypertensive patient on angiotensin II receptor blocker montherapy"
- The estimated glomerular filtration rate decreased slightly but significantly in the Telmisartan/ Hydrochlorothiazide group alone
- ➤ Compared with the IKATEL AM group, serum potassium and brain natriuretic peptide levels decreased and uric acid and hemoglobin A1 c levels increased significantly in the Telmisartan Hydrochlorothiazide Group

Blood Press Monit. 2016 jun;21(3):171-7. doi: 10.1097/MBP.0000000000000172.

### Failures are the stepping Stone for success

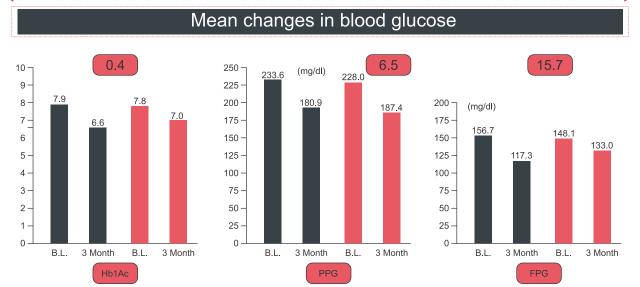




Glimipiride 1/2 mg + Metformin 500 mg (SR) Tablets

### **LOVES TO OVERCOME PREVIOUS FAILURES**

Excellent Glycemic control compared to metformin up-titration treatment



In the present study,

- ▶ HbA1c lowering effect was Statistically Superior in the G/M FDC group compared with the Met UP Group
- ➤ The response rate, defined as the ratio of patients achieving each HbA1c <7% and FPG.<140 mg/dl, was significantly higher in the G/M FDC Group
- The titration period was shorter in the G/M FDC Group than the Met Up Group

Early combination
therapy with glimepiride
and Metformin could
provide the benigit of
earlier glucose control,
avoiding nagative
glycemic memory ralated
to micro and macrovascular complication.

G/M FDC: Glimepiride/Metformin fixed-dose combination | Met Up: metformin up- titration treatment Blood Press Monit. 2016 jun;21(3):171-7. /doi: 10.1097/MBP.000000000000172.





Ursodeoxycholic Acid 300 mg Tablets

### THE LIVER PROTECTOR WHICH ENHANCES LIFE

### Ursodeoxycholic acid (UCDA) in URSOZEAL

- Protects cholangiocytes against cytotoxicity of hydrophobic bile acids & decrease the concentration of hydrophobic bile acids in the cholangiocytes
- Stimulates hepatobiliary secretion
- Protects hepatocytes against bile acid-induced apoptosis, involving inhibition of mitochondrial membrane permeability transition (MMPT), and possibly, stimulation of a survival pathway

#### In

Jaundice, Acute Viral Hepatitis, Primary Biliary Cirrhosis, Primary Sclerosing Cholangitis, Cystic Fibrosis, Intrahepatic Cholestasis, Gall Stone Dissolution, Bile Reflux Gastritis, Alcoholic Liver Disease, Non Alcoholic Steatohepatitis





# Amoxycillin 500 Mg + Potassium Clavulanate 125 Mg Tablets 625

### A "CLASS" ABOVE OTHER ANTIBIOTICS

- Manufactured at a state-of-the-art, world class facility with WHO approval
- ➤ Highest level of quality assurance
- ➤ Has 96.3% success rate against S. Pneumoniae¹
- ➤ Has 100% success rate against S.Aureus (MSSA)²
- ➤ Has 100% success rate against H. Infuenza³
- ➤ Has 88.9% success rate against Atypical Pathogens<sup>4</sup>
- ➤ Has enhanced activity against Ecoli & Klebsiella spp<sup>5</sup> due to addition of Clavulanic Acid







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LRTI, Otitis Media,
Sinusitis, Skin & Soft Tissue Infections, Urinary
Tract Infections and other Mixed Infections

(1,2,3,4) Antimicrob. Agents Chemother. September 2004 vol. 48 no. 93323-3331 (5)ANTIMICROBIAL AGENTS AND CHEMOTHERAPY, Nov. 1983, P. 679-681 Vol. 24, No. 5







### THE NEW GENERATION TREATMENT FOR HYPERURICEMIA

**FEBEXTA** inhibits both oxidized as well as reduced form of xanthine oxidase because of which **FEBEXTA** cannot be easily displaced from the molybdenum pterin site, effectively reducing the production of Uric Acid.

"FEBEXTA is an effective option for treatment of hyperuricemia in patients with gout," as it was more effective and faster at achieving target sUA levels than allopurinol."

In,
Hyperuricaemia in patients of Gout

### When **Calcium** alone is not enough...



For stronger bones & healthy nerves....

# Bring Back Your Bones To Life DJET-144

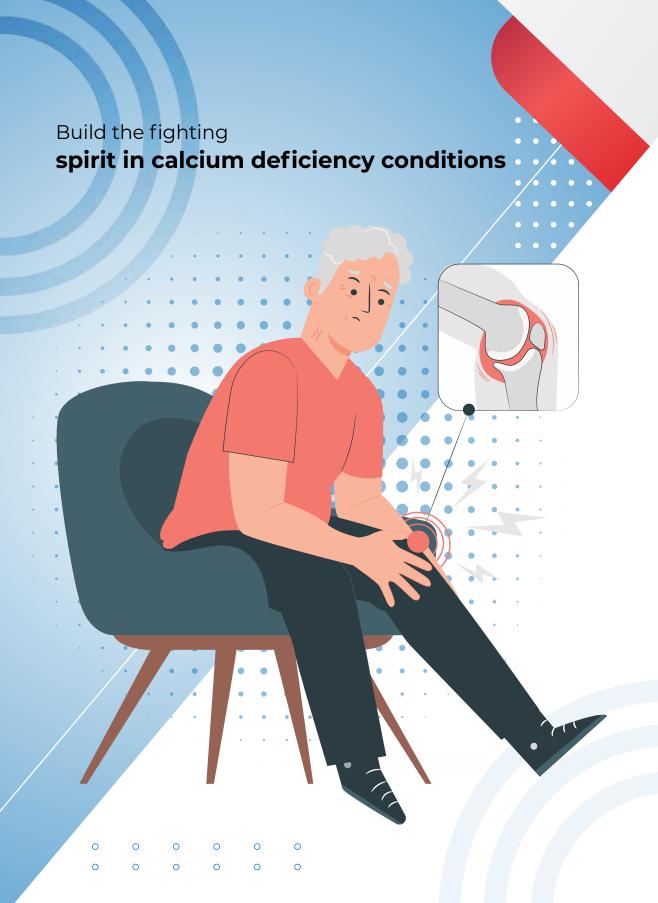
Calcitriol 0.25mcg, Omega-3-Fatty Acids 300mg (EPA & DHA), Methylcobalamin 1500mcg, Folic Acid 800mcg, Boron 1.5mg & Calcium Carbonate 500mg **Soft Gelatin Capsules** 

### Get The Max EdgE

- Reduces risk of Osteoporosis being an important nutrient
- Increases Calcium Absorption thus less falls and fractures
- Slows the rapid rate of Bone Loss in both men and women
- Reduces Homocysteine thus reduces Osteoporosis related fractures
- Gives optimum Bone Metabolism and prevents excessive Bone loss
- Boron provides Minerals to Bone and bone matrix formation
- Methylcobalamin helps in the Healthy Development of immune circulatory and nervous system

Indicated in;
Low Calcium Levels
Rickets

**Osteoporosis** 





Calcium Citrate Malate 1000 mg + Magnesium 100 mg + Zinc 7.5 mg + Calcitriol 0.25 mcg Tablets

### THE DEPENDABLE BONE COMPANION

### **Calcium Citrate Maleate**

- Effectively promotes the consolidation & maintenance of bone mass
- Decreases bone fracture risk and slows the rate of bone loss in elderly

#### Calcitriol

Helps in intestinal calcium absorption and is essential for keeping bones strong and healthy

### Zinc and Magnesium

Bene mass & strength require adequate and constant supply of nutrients & minerals such as magnesium, zinc

Systemic administration of Zinc & Vit. D with Ca increased the new bone regeneration in grafted rat tibial defects more than Ca alone supplementation (p=0.005).

Magnesium supplementation increases the dynamic strength of bone because it increases bone formation through osteocalcin synthesis and suppresses bone resorption.

Vitamin D deficiency may play havoc jet set go for bone health





### THE BONE HEALTH IMPROVER



- → Improves Immunity
- → Improves Energy Level
- → Relieves Bone & Low Back Pain
- → Elevates Mood; Fights Depression
- → Accelerates Wound Healing
- → Preserves Bone Mass
- Fights against hair loss in Auto ImmuneCondition like Alopecia Areata
- → Reduces Chronic pain

Fitness differs

internally & Externally build bone, build fitness



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## DJET-500 Calcium Carbonate 1250 mg + Vitamin D3 500 IU Tablets

### THE STRONG BONE REJUVENATOR

### Calcium Carbonate

Offers highest elemental Calcium for strong bones

#### Vit. D3

Helps absorb calcium for maintaining bone health

Dietary supplementation of Calcium and Vitamin D in men and women over 65 years of age could reduce bone loss in the femoral neck and spine while reducing the incidence of non-vertebral fractures over three years

In, Osteopenia, Osteomalacia, Hypocalcemia











Methylcobalamin 1500 mcg + ALA 100 mg + Pyridoxine 3 mg + Folic Acid 1.5 mg + Vitamin D3 1000 I.U. Tablets

### **NUTRITION AT ITS BEST**

### Pyridoxine:

Necessary for creating neurotransmitters that regulate emotions, including serotonin, dopamine and gammaaminobutyric acid (GABA)

### Methylcobalamin:

Helps brain function and development; Facilitate melatonin and serotonin production, essential for mood and sleep

#### Alphalipoic Acid:

Improve the function and conduction of neurons

#### Folic Acid:

Helps Iron absorption to relieve anemia; support proper brain function; improve mood

#### Vitamin D3:

Helps in calcium absorption; Vitamin D activates genes that regulate the immune system and release neurotransmitters (e.g., dopamine, serotonin) that affect brain function and development

**Nutrition Deficiency States** Neuropathic Pain

# A power pill for Unseen Pain



In,
OA, RA, Sprain, Strain,
Acute and Chronic Pain, Low Back Pain



### ADYLIN-PGN

Pregabalin 75mg (SR) + Methylcobalamin 1500mcg + Nortriptyline 10mg Tablets

### **RELAXES NERVES, RELIEVES PAIN**

### Nortriptyline

←inhibits the reuptake of serotonin and norepinephrine by the presynaptic neuronal membrane, thereby increasing the concentration of those neurotransmitters in the synapse. Additionally, nortriptyline inhibits the activity of histamine, 5-hydroxytryptamine, and acetylcholine, thus helping patients battling neuropathic pain / distress.

### Pregabalin

←inhibits the reuptake of serotonin and norepinephrine by the presynaptic neuronal membrane, thereby increasing the concentration of those neurotransmitters in the synapse. Additionally, nortriptyline inhibits the activity of histamine, 5-hydroxytryptamine, and acetylcholine, thus helping patients battling neuropathic pain / distress.

Neuropathic pain is relieved more effectively by combination treatment with the anticonvulsant **Gabapentin** and the antidepressant **Nortriptyline** than by treatment with either drug alone, a study published online in the lancet has shown.

### Methylcobalamin

←protects the myelin sheath and thus nerves; Improves nerve conduction & prevents peripheral neuropathy.

### A potent combination With Better GI tolerability



### ADETOR TH

ETORICOXIB 60 MG + THIOCHOLCHICOSIDE 4MG TAB

### **ADDING POTENT RELIEF IN PAIN AND SPASM**

### **Etoricoxib** is equally effective but safer than Diclofenac

Data from various sources, including randomized controlled trials and meta-analyses, suggests that etoricoxib, and diclofenac are largely similar in their efficacy and CV safety, but etoricoxib is associated with less GI toxicity than diclofenac.

### Thiocolchicoside is an effective muscle relaxant with anti-Inflammatory properties

Thiocolchicoside is a muscle-relaxant (skeletal) agent used for the treatment of orthopedic, traumatic and rheumatologic disorders. With anti-inflammatory & analgesic properties, it is effective in acute and chronic lumbar and sciatic pain, cervico-brachial neuralgia, persistent torticollis, post-traumatic and post-operative pain.

In,
OA, RA, Sprain, Strain,
Acute and Chronic Pain, Low
Back Pain



### For a superior pain control with Better Safety

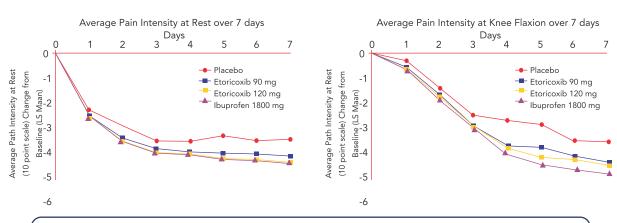


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# ADETOR

ETORICOXIB 90/120 MG TAB

### **SUPERIOR RELIEF TO PAIN AND SPASM**



In the treatment of pain following a unilateral total knee replacement, etoricoxib, at doses of 90 mg or 120 mg, resulted in greater pain control as compared with placebo Improvements in the etoricoxib 120 and 90 mg groups were non-inferior to the ibuprofen 1800 mg group Etoricoxib 90 mg and 120 mg doses had a similar tolerability and safety profile to placebo

OA, RA, Sprain, Strain,
Acute and Chronic Pain, Low
Back Pain

Ref: Rawal et al. BMC Musculoskeletal Disorders 2013, 14:300

### Also available









# DEFLAZACORT 6MG TAB

### **POWERFUL RELIEF, ASSURED SAFETY**

- In comparison to older corticosteroids, **ZADIKAN** shows a high anti-inflammatory and immuno-suppressive activity, and a lower interference on glucose metabolism, on phosphocalcium metabolism (hence, on growth and bone turnover), and on HPA axis functionality, as well as a minimal or absent sodium-retention effect.
- Extensive clinical experience has been gained on the efficacy of **ZADIKAN** in rheumatic diseases in adults and children, as well as in respiratory, renal, and hematologic diseases.

In,
Excessive Inflammation, Swelling,
Edema associated with RA, OA &
Gout, Spinal Cord Injury, Tendonitis,
Bursitis

Effevtive pain relief has added a new ally...safety





Aceclofenac 100 mg + Paracetamol 325 mg + Serratiopeptidase 15 mg Tablets

### **ALLIED FOR BETTER PAIN RELIEF**

Acelofenac has been found to be a better choice of drug in,

- ▶ Osteoarthritis ▶ Rheumatoid arthritis ▶ Musculoskeletal disorder
- ► Low back pain & post extraction dental pain
- ▶ Better efficacy & tolerability than NSAID's

Ref: Vohra F, Raut A. Comparative efficacy, safety, and tolerability of diclofenac and aceclofenac inmusculoskeletal pain management: A systematic review. Indian J Pain 2016;30:3-6.

Ref: Mundhava SG, Mehta DS and Thaker SJ: A Comparative Study to Evaluate Anti-Inflammatory and analgesic activity of commonly used Proteolytic Enzymes and their Combination with Diclofenac in Rats. Int J Pharm Sci Res 2016; 7(6): 2615-19.doi: 10.13040/IJPSR.0975-8232.7(6).2615-19

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### ALIPRO-P

Aceclofenac 100 mg + Paracetamol 325 mg Tablets

#### Has proven efficacy yet safe compared to conventional NSAIDs

Ref: Vohra F, Raut A. Comparative effi cacy, safety, and tolerability of diclofenac and aceclofenac in musculoskeletal pain management: A systematic review. Indian J Pain 2016;30:3-6.

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Osteoarthritis, Postoperative Pain, Sprains